



LETTER OF UNDERSTANDING
between
CENTRE FOR GOVERNANCE AND PUBLIC ACCOUNTABILITY
and
HEALTH SERVICES ACADEMY ISLAMABAD

This Letter of Understanding (the “LoU”) is entered into by and between:

- (1) **Centre for Governance and Public Accountability** is non-governmental, not for profit organisation registered under Society Registration Act 1860, with its premises in Islamabad (the “CGPA”); and
- (2) **Health Services Academy Islamabad**, a Degree Awarding Institute under the charter of Federal Government as a teaching, training, and research entity, located at Prime Minister’s National Health Complex, Park Road, Chak Shahzad, Islamabad-44000 (the “HSA”).

WHEREAS:

- (A) Centre for Governance and Public Accountability (CGPA) is a not-for-profit, non-governmental, non-partisan, civil society organization working for the promotion of public accountability and good governance. CGPA was established in 2011, and registered in January 2012 under the Societies Registration Act, 1860. CGPA specializes in advocacy and public policy analysis and development. The establishment of CGPA stems from the realization that failure of governance and lack of public accountability has led to a trust deficit between state and society in Pakistan. The importance of good governance, rule of law and public accountability for stabilization and socio-economic progress cannot be underestimated. CGPA has strong interest in building better governance and public accountability in emerging challenges of food, nutrition, and public health in Pakistan and elsewhere, too.
- (B) the HSA is a Higher Education Commission (HEC)’s recognized Degree Awarding Institute (DAI), bearing FBR’s Free Taxation Number (FTN): 9010276, working as a national higher education seat of public health teaching, training, research, knowledge transfer and policy advice, with a focus on research and development, innovation, commercialization, patents, collaborations, research publications and their dissemination into public policy. HSA is ISO 21001:2018, ISO 9001:2015 certified, a member of Asia-Pacific Quality Network (APQN), an academic member of the United Nations Academic Impact (UNAI), and listed on the portal of World Higher Education Database (WHED); and

this LoU has been developed in recognition of the respective mandates, responsibilities, and strategic objectives of the Parties, and on the basis of consultations between them.

NOW, THEREFORE, the Parties agree as follows:



ARTICLE 1

PURPOSE OF THE LOU AND RESPONSIBILITIES

- 1.1 This document provides a framework within which, the Parties may collaborate to promote food and health governance, and other related regulatory frameworks in the field of public health.
- 1.2 Consultation and the exchange of information shall occur between the Parties as necessary and appropriate, in the interest of imparting quality education. Any exchange of information between the Parties shall be subject to the provisions of this LoU and to the internal regulations, rules, directives, circulars, manuals, policies, procedures and practices of either Party, including those on the disclosure of information.
- 1.3 The collaboration between the Parties hereunder shall not preclude any other form of collaboration, service provision or other activities that the Parties may agree upon in writing from time to time.
- 1.4 Institute/organization partnering with HSA shall not announce any short term, long term program or any other activity demanding approval of regulators or HSA authorities without consent of the HSA.

MUTUAL RESPONSIBILITIES OF HSA AND CGPA

- 1.5 Both parties will jointly conduct research projects to enhance food and health governance.
- 1.6 Share findings and data to support evidence-based policy-making in public health.
- 1.7 Organize and participate in workshops, seminars, and training programs to build capacity in regulatory frameworks.
- 1.8 Develop and disseminate educational materials and resources related to public health governance.
- 1.9 Advocate for the adoption and implementation of improved regulatory frameworks in public health.
- 1.10 Work together to influence policy changes that promote better health outcomes.
- 1.11 Establish mechanisms for monitoring and evaluating the impact of collaborative initiatives.



- 1.12 Regularly review and assess the effectiveness of implemented strategies and make necessary adjustments.
- 1.13 Conduct joint campaigns to raise public awareness about food and health governance issues.
- 1.14 Engage with stakeholders, including government agencies, NGOs, and the community, to promote transparency and accountability.

ARTICLE 2

CONFIDENTIAL INFORMATION

- 2.1 Each Party shall maintain the confidentiality of any information if received from the other Party that has been designated as confidential ("Confidential Information") and shall use it only for the purposes of this LoU and not for any private or commercial gain.

ARTICLE 3

HSA MARKS

- 3.1 Pursuant to their collaboration, from time-to-time HSA may wish to grant to the CGPA a non-exclusive, royalty-free, non-assignable, non-transferable permission to use its name, any agreed abbreviation thereof and emblem (collectively, the "HSA Marks"). The CGPA acknowledges that use of the HSA Marks is strictly reserved for the official purposes of HSA.
- 3.2 Neither Party shall issue press releases or other public statements in respect of this LoU or any collaboration without the express prior written approval of the other Party, except in the event of termination of this LoU by HSA before the end of the Term. If any press release or public statement is made by a Party pursuant to this Article, such Party shall give recognition to the other Party by way of mention.

ARTICLE 4

NOTICES

- 4.1 All notices to HSA shall be delivered to:

Health Services Academy
[Prime Minister's National Health Complex, Chak Shehzad, Park Road, Islamabad]
Attention: Vice Chancellor,

