

MEMORANDUM OF UNDERSTANDING

This agreement is made and entered into on this 11 day of July, 2024

BETWEEN

This Memorandum of Understanding (“MOU”) is entered into between The Centre for Business and Economic Research (CBER) IBA Karachi, [through its Director, Prof. Dr. Lubna Naz, (herein after called as “CBER”) and Centre for Governance and Public Accountability, University of Peshawar, [through its Executive Director, Mr. Muhammad Anwar] (herein after called as CGPA)

Organizational Background

CBER The Centre for Business and Economics Research (CBER) at the Institute of Business Administration (IBA) Karachi established with the mission of fostering a robust research culture, CBER aims to bridge the gap between academic theory and practical applications in the business world. By conducting cutting-edge research, organizing conferences, and publishing high-quality papers, the centre provides valuable insights and data-driven solutions to contemporary economic and business challenges. CBER collaborates with industry leaders, policymakers, and academic scholars to address pressing economic issues, promote sustainable business practices, and support evidence-based policy formulation. The centre also serves as a platform for students and faculty at IBA Karachi to engage in rigorous research activities, thereby enhancing their academic and professional growth.

CGPA

Centre for Governance and Public Accountability (CGPA) is a not-for-profit, non-governmental, non-partisan, civil society organization working for the promotion of public accountability and good governance. CGPA was established in 2011, and registered in January 2012 under the Societies Registration Act, 1860. CGPA specializes in advocacy and public policy analysis and development. The establishment of CGPA stems from the realization that failure of governance and lack of public accountability has led to a trust deficit between state and society in Pakistan. The importance of good governance, rule of law and public accountability for stabilization and socio-economic progress cannot be underestimated. CGPA has strong interest in building better governance and public accountability in emerging challenges of food, nutrition, and public health in Pakistan and elsewhere, too.

The following contract is hereby concluded between the parties.

1. Purpose:

The purpose of this MoU between CBER and CGPA is to promote collaborations in research and advocacy on pressing socio-economic issues in Pakistan. The area of cooperation includes,

but not limited to, data and knowledge sharing to jointly undertaking of research and fostering discourse on disconnect between research and policy.

2. Areas of Cooperation:

CGPA and CBER will collaborate in the following areas:

- Applying for research grants research/consultancy/study/survey/project with mutual consultation.
- Preparation and dissemination of surveys for industry and academia.
- Data and knowledge sharing.
- Capacity building of early-career faculty, researchers, and practitioners.
- Organizing seminars and policy dialogues forums jointly.

3. Responsibilities:

The CBER & CGPA will be responsible for:

- Undertake high-quality research.
- Initiate and lead research projects to advance knowledge and address key challenge.
- Collaborate with academic institutions, industry partners, and government.
- Foster partnerships to enhance interdisciplinary research and innovation.
- Uphold ethical standards in research practices and data management.
- Efficiently manage research resources, including funding, facilities, and equipment.

4. Term, Termination, Amendment:

- This MoU shall remain in force for a period of **two years** from the date of the last signature, with the understanding that it may be terminated either party giving notice to the other party in writing of at least two months. It may be extended by mutual consent of the two parties.
- This MOU may be amended by the exchange of letters between the two parties. Such amendments, once formally approved both parties, will become part of this MoU.
- Except as expressly stated to the contrary in this Memorandum, the termination of this Memorandum or its expiry for whatever reason shall not prejudice or affect any accrued rights or remedies of either party.

5. Financial Liability:

For the avoidance of doubt, no funding commitments or obligations are created for either party by this memorandum.

6. Confidentiality:

- In the process of collaborating with each other, each party may become privy to certain confidential information including that relating to the business practices of the other

party. Each party agrees that it will clearly designate proprietary and confidential information where possible and not divulge or transmit such information to any other persons or organizations without the expressed written permission of the owner of the information.

- Each party agrees that information need not be marked as confidential to be considered and treated as such under the terms of this clause.
- All such confidential information shall be considered proprietary unless it is provided specifically for disclosure to the public or other entity. This confidentiality obligation survives the termination of this MoU.

7. Settlement of Disputes:

- The parties shall use their best efforts to settle amicably any dispute, controversy, or claim arising out of this MoU.
- Any dispute, controversy, or claim between the parties arising out of this MoU which is not settled amicably in accordance with the foregoing paragraph shall be referred to arbitration.
- Failure by either party to enforce a provision of this MoU shall not constitute a waiver of that or any other provision of this MoU. The invalidity of unenforceability of any provision of this MoU shall not affect the validity of enforceability of any other provision of the MoU.

8. Management of cooperation:

This Memorandum shall be co-ordinated by and the parties shall operate with each other through named contacts only. The named contacts are as follows:

For the purpose CGPA designates:

Focal person: Mr. Zubair Faisal Abbasi

Email: Zubair.abbasi@c-gpa.org & info@c-gpa.org

Contact: +92-334-5087711

For the purpose CBER designates:

Focal person: Dr. Lubna Naz (Prof.& Director CBER)

Email: lnaz@iba.edu.pk & CBER@iba.edu.pk

Contact: +92-333 5489202

9. Entry into Force:


This MoU may be signed in counterparts, each of which shall be deemed an original and both of which duly executed shall constitute one entire document and shall enter into force and effect on the date "July 21, 2024" on which it is duly signed by both parties.

IN WITNESS WHEREOF, the duly authorized representatives of the parties affix their signatures below.

CBER

CGPA





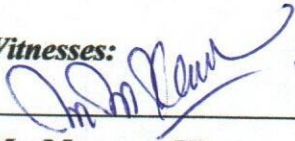
Dr. Lubna Naz
Professor and Director CBER,
IBA Karachi.

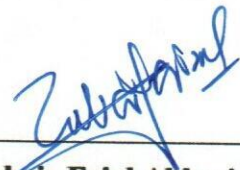
Mr. Muhammad Anwar
Executive Director,
CGPA.

Date: _____

Date: _____

Witnesses:





Ms. Munazza Khan
Manager, CBER

Mr. Zubair Faial Abbasi

Date: July 18, 2024

Date: _____