

**Letter of Intent for Technical Support and Cooperation  
Between  
Centre for Governance and Public Accountability (CGPA)  
And  
Small and Medium Enterprises Development Authority (SMEDA) Khyber Pakhtunkhwa,  
Peshawar**

**1. Parties**

The parties to this Letter of Intent are:

- Small and Medium Enterprises Development Authority (SMEDA), Khyber Pakhtunkhwa, Peshawar
- Centre for Governance and Public accountability (CGPA)

**2. Purpose**

- 2.1 The broad objective of this letter of intent is to support market-oriented economic think tanks and civil society in advancing solutions to challenges of governance and local economic development in the province of KP
- 2.2 This letter of intent is part of the project titled 'Mobilizing Economic Reforms to Keep Critical Space Open in Khyber Pakhtunkhwa Province' implemented by CGPA with the financial support of CIPE. The project seeks to provide technical support in facilitating local economic development through the establishment of **Economic Development Unit (EDU)** and development of Peshawar's Prosperity Five Year Plan (PP5P), among others. The EDU will serve as knowledge, reform planning and innovation hub.
3. **Upon the mutual consent**, both the parties will reach out to SCCIP, Peshawar Women's Chamber, Peshawar Chamber of Small Traders and Small Industries as well as the KP chapters of the national Markazi Tanzeem, Industrialist's Association, and Pakistan Contractor Association among others to join the EDU. Once established, CGPA will work directly with the Peshawar EDU to develop the **Peshawar EDU strategy document**, which will serve as a guiding document ensuring the EDU's sustainability beyond this project.
4. **Under the banner of the Peshawar EDU**, both parties will also facilitate the development of the **Peshawar Prosperity Vision Statement** and the **Peshawar Prosperity Five Year Plan (PP5P)**. Through a combination of 11 public-private stakeholder consultations and on-going desk research, CGPA will engage Peshawar's micro, small and medium-sized enterprises (MSMEs) community, formal and informal businesses, the Capital Metropolitan Government Peshawar, KP legislature and civil society to explore Peshawar's potential for becoming a vibrant and sustainable market for inclusive economic growth.

**5. Specific Roles and Responsibilities of the Parties**

5.1 Specific Responsibilities of the CGPA are as follow:

- a. Establishment of Economic Development Unit (EDU)
- b. Provide staff support for operationalization of EDU'
- c. Deliver on the proposed functions as envisaged in project document, for EDU;

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- d. Coordinate with government agencies and other institutions for the smooth functioning of EDU;
- e. Carryout research as envisages for the strategy and Peshawar Prosperity five Years Plan (PP5P)
- f. Organize and conduct Public Private Dialogues (PPDs)

5.2 Specific responsibilities of the SMEDA are as follow:

- a. Technical support to facilitate EDU in the conduct of its functions, as described in the project brief.
- b. Facilitate and participate in Public Private Dialogues, arranged under the ambit of EDU
- c. Identification of stakeholders
- d. Technical support in policy reforms drafting
- e. Technical support in PP5P development and its implementation
- f. Provide access to the functionaries for economic and business data collection and information gathering
- g. Participate and facilitate in development and launching of research studies jointly with CGPA


**6. Duration of LETTER OF INTENT**

6.1 This LETTER OF INTENT will be effective upon signature by each party for a period of twoyears, at which time it will be reviewed for possible renewal for another two years period.

**7. Other Terms**

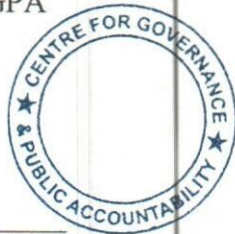
- 7.1 SMEDA will technically support CGPA in the project activities and will not be responsible for any financial obligation.
- 7.2 CGPA will be responsible for implementation of the project and will seek technical support where required from SMEDA. The financial obligation for all the activities where SMEDA will be involved will be the responsibility of CGPA

**Signed for and on behalf of:**



**Muhammad Anwar**

Executive Director, CGPA



Date: 30/11/2021

Place: SMEDA, Peshawar



**Rashid Aman**

Provincial Chief, Small and Medium Enterprises Development Authority (SMEDA), Khyber Pakhtunkhwa, Peshawar.

Date: 30/11/2021

Place: SMEDA, office, Peshawar

Mohammad Rashid Aman  
Provincial Chief Smeda KP  
Small & Medium Enterprises Development Authority  
Ministry of Industries Production  
Government of Pakistan  
Peshawar